



National Conference

17th-18th September 2025
SILVERSTONE

Driving the future of Dentistry



info@bdia.org.uk



Day 1 - Wednesday 17th September 2025

10:00	Welcome Address <i>Edmund Proffitt, Chief Executive, British Dental Industry Association</i>
10:10	Presidents Welcome <i>Gail Vernon, President, British Dental Industry Association</i>
10:15	Sponsors Spotlight
10:25	A Global Membership <i>Greg Chavez, Chief Executive Officer, US Dental Trade Alliance</i> <i>Linda Sanin, Secretary General, Italian Dental Industry Association</i> <i>Kym de Britt, Chief Executive Officer, Australian Dental Industry Association</i> <i>Markus Heibach, Managing Director, German Dental Industry Association</i> <i>Edmund Proffitt, Chief Executive, British Dental Industry Association</i>
11:30	Coffee break
12:00	<u>Choose Your First Breakout Session</u> Leadership coaching: There is no such thing as change management in today's world <i>Maddy Allen, Founder, Speak2Connect</i> ————— OR ————— A CEO's guide to transitioning a business into an accredited sustainable business <i>Glenn Leech, Consultant</i> ————— OR ————— Next Generation Leadership: Building Diverse Teams That Drive Growth <i>Mark Topley, Purpose Driven Business Limited, Founder</i> ————— OR ————— What does a successful communicator look like? <i>Rebecca Jenkins, Rusticus, Trainer & Writer</i>
13:00	Lunch, Networking, visit Exhibitors, Sponsors and Partner Stands and Gaming

14:00	<u>Choose Your Second Breakout Session</u> Leadership coaching: There is no such thing as change management in today's world <i>Maddy Allen, Founder, Speak2Connect</i> ————— OR ————— A CEO's guide to transitioning a business into an accredited sustainable business <i>Glenn Leech, Consultant</i> ————— OR ————— Next Generation Leadership: Building Diverse Teams That Drive Growth <i>Mark Topley, Purpose Driven Business Limited, Founder</i> ————— OR ————— What does a successful communicator look like? <i>Rebecca Jenkins, Rusticus, Trainer & Writer</i>
15:00	Coffee Break, Networking and Gaming
15:40	Why Collaborate with Academia <i>Dr Christopher Nile, Director of Global Engagement, School of Dental Sciences at Newcastle University</i>
16:05	A 21st century dental practice <i>Kunal Thakker, Founder, Tooth Club</i>
16:40	The life of a Practice Manager <i>Lisa Bainham, President, Association of Dental Managers</i>
17:00	Industry trends and technical disrupters in healthcare <i>Max Stanyard, Senior Industry Analyst and Associate Director, RSM UK</i>
18:00	End of Day One
18:00	Hotel Check In
19:00	Pre Dinner Drinks
20:30	Dinner and Drinks at Iconic Silverstone Museum

Continued on next page...

Day 2 - Thursday 18th September 2025

09:30	What is in store for today <i>Edmund Proffitt, Chief Executive, British Dental Industry Association</i>
09:45	Leveraging Social Media <i>Shaz Memon, Founder, Digimax Dental</i>
10:40	102nd Annual General Meeting
11:10	Members' views of the BDIA Facilitated panel session of members championing the benefits of the BDIA Membership
11:30	Coffee Break, Networking and Gaming
12:00	<u>Choose Your Breakout Session</u> Regulatory Opportunities – Navigating an evolving regulatory landscape <i>Adam Stanley, Policy & Public Affairs Manager, British Dental Industry Association</i> Getting the most out of your membership - Training Opportunities <i>Srini Srinivasan, Marketing and Communications Manager, British Dental Industry Association</i> _____ OR _____ Getting the most out of your membership - What we can do together <i>Edmund Proffitt, Chief Executive, British Dental Industry Association</i> _____ OR _____
12:45	Lunch, Networking, visit Exhibitors, Sponsors and Partner Stands and Gaming
13:50	Launch of BDIA Next Generation <i>Edmund Proffitt, Chief Executive, British Dental Industry Association</i> <i>Srini Srinivasan, Marketing and Communications Manager, British Dental Industry Association</i>
14:10	Not forgetting 'Wellbeing' <i>Dr Rana Al-Falaki, Optimal Performance Strategist and Executive Leadership Coach, International Speaker, Energy Leadership Master Practitioner, Best-selling Author, Specialist In Periodontics, BREATHE</i> <i>Jackie Cooper, Cognitive Hypnotherapist and NLP Master Practitioner , BREATHE</i>

Continued on next page...

14:35	What's happening on the ground? <i>Jason Wong, Chief Dental Officer, NHS England</i> <i>Martin Woodrow, Chief Executive, BDA</i>
15:35	President's Handover
16:00	End of Conference

Our Speakers

This year's BDIA National Conference brings together a powerhouse line-up of UK and international leaders, innovators, and changemakers shaping the future of dentistry.



Maddy Allen

Speak2Connect

Leadership coaching: There is no such thing as change management



Glenn Leech

Consultant

A CEO's guide to transitioning a business into an accredited sustainable business



Mark Topley

Purpose Driven Business

Next Generation Leadership: Building Diverse Teams That Drive Growth



Rebecca Jenkins

Rusticus

What does a successful communicator look like?



Dr Christopher Nile

*Director of Global Engagement
Newcastle University*

Collaborating with Academia and Overcoming barriers to engagement for SMEs



Kunal Thaker

Founder, Director, Tooth Club

A 21st century dental practice



Lisa Bainham

President, Association of Dental Managers

The life of a Practice Manager



Max Stanyard

Senior Analyst, RSM UK

The future economics of Dentistry



Shaz Memon

Founder of Digimax Dental

Leveraging Social Media



Dr Rana Al-Falaki

Founder, Nail It Leadership, BREATHE

Not forgetting 'Wellbeing'



Jackie Cooper

Cooper Transformation

Not forgetting
'Wellbeing'



Jason Wong

*Chief Dental Officer
NHS England*

What's happening on
the ground?



Martin Woodrow

*Chief Executive
BDA*

Updates from BDA



Matt Turner

*General Manager,
A-dec Dental UK*

BDIA Membership



Markus Heibach

*Managing Director, German
Dental Industry Association*

A global
Membership



Kym De Britt

*Chief Executive Officer,
Australian Dental Industry
Association*

A global
Membership



Greg Chavez

*Chief Executive Officer,
US Dental Trade Alliance*

A global
Membership



Linda Sanin

*Secretary General,
Italian Dental Industry
Association*

A global
Membership



Gail Vernon

*Director
VSM Marketing*

A global
Membership



Edmund Proffitt

*Chief Executive Officer
BDIA*

Getting the most from
your membership



Adam Stanley

*Policy & Public Affairs
Manager, BDIA*

Regulatory
Opportunities -
Navigating an evolving
regulatory landscape



Srini Srinivasan

*Marketing Manager
BDIA*

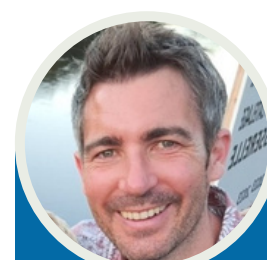
Training
Opportunities -
Getting the most out
of your membership



Sam Tyrer

*Chief Executive
DD Group*

Why BDIA
Membership Matters



Chris Mason

*Country Manager
Hu-Friedy*

Why BDIA
Membership Matters



Gemma Barker

*Managing Director
Barker PR*

Why BDIA
Membership Matters



Naveen Kumar

*Managing Director
DMG Dental UK & I*

Why BDIA
Membership Matters



BOOK NOW