

## The instruments are counterfeit. The risk is genuine.

Counterfeit and substandard dental devices are a growing problem within the UK dental sector, potentially placing you, your colleagues and your patients at risk.

In an industry-wide response the BDIA has launched a new Counterfeit and Substandard Instruments and Devices Initiative (CSIDI). CSIDI facilitates the reporting of those selling counterfeit and non-compliant products and promotes responsible purchasing throughout the dental supply chain.

Every BDIA member adheres to a strict code of practice which means that in choosing to do business with any of them you can have confidence that everything you buy is of guaranteed quality and provenance.

To find out which suppliers are members of the BDIA and how they can help to protect your practice by providing the genuine, quality products services that you need, visit: www.bdia.org.uk

## Report anything suspect now to www.bdia.org.uk/device-reporting



British Dental Industry Association, Mineral Lane, Chesham, Bucks HP5 1NL **T:** 01494 782873 **E:** admin@bdia.org.uk **W:** www.bdia.org.uk